

Computer Development Did You Know Video Project

CATEGORY	4	3	2	1
Content-Completeness	The Project Focus Question is fully and clearly answered. Numerous examples and specifics were given to show the answer. Direct and indirect connections are made between the advancements of technology.	The Project Question is fully and clearly answered. Some examples and specifics are given to show the answer. Direct, but not indirect connections are made between the advancements of technology.	The Project Question is answered but not fully. Some significant piece or step is missing or unclear. Few if any examples or specifics are used. Only general connections are made between the advancements of technology.	The Project Question is not answered or the answer is confusing and incomplete. No useful examples or specifics are used. No connections are made between the advancements of technology.
Content - Accuracy	All content throughout the presentation is accurate. There are no factual errors.	Most of the content is accurate but there is one piece of information that might be inaccurate.	The content is generally accurate, but one piece of information is clearly flawed or inaccurate.	Content is typically confusing or contains more than one factual error.
Organization - Story	Establishes a purpose early on and maintains a clear focus throughout.	Establishes a purpose early on and maintains focus for most of the presentation.	There are a few lapses in focus, but the purpose is fairly clear.	It is difficult to figure out the purpose of the presentation.
Originality	Movie shows considerable originality and inventiveness. The content and ideas are presented in a unique and interesting way.	Movie shows some originality and inventiveness. The content and ideas are presented in an interesting way.	Movie shows an attempt at originality and inventiveness in part of the presentation.	Movie is a rehash of other people's ideas and/or images and shows very little attempt at original thought.
Editing	The story is told with exactly the right amount of detail throughout. It does not seem too short nor does it seem too long.	The story composition is typically good, though it seems to drag somewhat OR need slightly more detail in one or two sections.	The story seems to need more editing. It is noticeably too long or too short in more than one section.	The story needs extensive editing. It is too long or too short to be interesting.
Clips / Images	Images create a distinct atmosphere or tone that matches different parts of the story. The images may communicate symbolism and/or metaphors.	Images create an atmosphere or tone that matches some parts of the story. The images may communicate symbolism and/or metaphors.	An attempt was made to use images to create an atmosphere/tone but it needed more work. Image choice is logical.	Little or no attempt to use images to create an appropriate atmosphere/tone.
Sound Track /Audio Track	Microphones are positioned optimally to ensure that important sounds and dialogue are captured. The team has made every attempt to anticipate and filter out unwanted ambient noise in the recording. Music stirs a rich emotional response that matches the story line well.	Microphones are positioned optimally to ensure that important sounds and dialogue are captured. Music stirs a rich emotional response that somewhat matches the story line.	At least one microphone (in addition to that on the camera) is used to ensure that dialogue is captured. Music is ok, and not distracting, but it does not add much to the story.	Little attention was paid to ensuring quality sound during the shoot. Music is distracting, inappropriate, OR was not used.
Props and costumes	Students have made an excellent effort to include costumes +/- or props which help make the scene more understandable.	Students have made a good effort include +/- or props which help make the scene more understandable.	Most students have made a good effort to include costumes +/- or props which help make the scene more understandable.	Only a few students have made a good effort to include costumes +/- or props which help make the scene more understandable.