

Name _____

College, School Sponsored or Organizational Poster

INSTRUCTIONS: Choose your favorite college sports team, school sponsored organization or organizational group and design a schedule poster that can be used to promote the team or club. Be creative in the layout and design of the poster.

The poster should be created as an 8.5" x 11" document. Save the document as College Poster Schedule in the Marketing – Chapter 1 folder. Posters should include **at minimum** the following items:

Categories	Total Points	Points Received
Team/Organization Name	5	
Logo/Artwork	5	
Pictures to Excite fans	5	
Schedule with date, time, opponent	5	
Catchy Title	5	
Team/School Website	5	
Total Score	30	
Comments		

Student
Examples

