

Name: _____

College Schedule Poster

INSTRUCTIONS: Choose your favorite college sports team and design a schedule poster that can be used to promote the team. Be creative in the layout and design of the poster.

The poster should be created as an 8.5" X 11" document. Save the document as a 1997-2003 file type and save as *College Poster Schedule* in the Marketing - Chapter 01 folder. Posters should include at minimum the following items:

Points Received	Total Points	
	5	Team Name
	5	Team logo/artwork
	5	Pictures to excite fans
	5	Schedule with date, time, opponent
	5	Catchy title
	5	Team/school website
	30	Your Score

COMMENTS:

Student Examples

